

Clarification in r/o CSIR-NIIST tender document for empanelment of PR Agency

Tender No. : NIIST/GEN/PRA/2023

Tender date: 27th July 2023

Sl.No	Clarification sought	Reply
1.	whether the financial quote is for a single event (National, State and Local) or for the total number of events specified in the document for one year.	The financial quote may be made for a single event.
2.	how the fee of the agency will be determined if the event is for more than one day or the PR Campaign required is for an extended period of time from the event announcement and the final roll-out of the event	Fee may be quoted for single event which covers all activities which may span over more than a day also.
3.	if the rate quoted for an event is the same for any other media activities, including issuance of press releases, follow ups with the media, tracking for the media impact etc.	The quoted rate will be all inclusive.

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आन्टनी पीटर राजा. एस.
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प्रशासनिक अधिकारी

Administrative Officer

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